



# SUSTAINABLE CONSUMPTION 2008 CONFERENCE

8 OCTOBER 2008, BUDAPEST

## PRELIMINARY PROGRAMME



### Venue

**Corvinus University of Budapest, Hungary**  
Budapest IX. 1093, Fővám tér 8.



### Programme

**8:30 – 9:00 Registration, Auditorium III.**

**9:00 – 10:30 Plenary session: recent topics in Sustainable Consumption, Auditorium III.**

**Chair:** Sándor Kerekes, Director, Institute for Environmental Sciences, Corvinus University of Budapest



**CHANGING CONSUMPTION PATTERNS: DEVELOPING POLICIES, INFRASTRUCTURE AND ENGAGEMENT**

**Chris Church**, Co-Chair of ANPED, the Northern Alliance for Sustainability; Director, CEA, London, UK

**FRUGALITY**

**László Zsolnai**, Corvinus University of Budapest, Hungary, and **Knut Ims**, Norwegian School of Economics (NHH) Bergen, Norway

*Questions, comments and discussion*



**10:30 – 11:00 Coffee break**



**11:00 – 13:00 Parallel sessions I.**

**A. The state of sustainable consumption in Central and Eastern European countries, Auditorium III.**

**1. HOUSEHOLD ENVIRONMENTALLY SUSTAINABLE BEHAVIOUR AND COMMUNICATION IN LATVIA**

Janis Brizga, University Of Latvia, Institute for Environmental Science and Management

**2. EVALUATION OF RUSSIA'S PROGRESS IN PROMOTING SC POLICIES**  
Olga Martinenco, Eco-Accord, Centre for Environment and Sustainable Development, Moscow, Russia

**3. THE STATUS AND REVIEW OF NATIONAL GREEN PUBLIC PROCUREMENT (GPP) ACTION PLANS IN THE NEW EU MEMBER STATES**

József Szlezák, Péter Szuppinger and Ana Popovic, Regional Environmental Centre, Hungary

**4. SUSTAINABLE HOUSEHOLD CONSUMPTION: THE STATE AND THE PERSPECTIVES IN LITHUANIA**



Renata Dagiliūtė and Genovaitė Liobikienė, Department of Environmental Sciences,  
Vytautas Magnus University, Lithuania (tbc)

*Questions, comments and discussion*

**B. The sustainable consumption of food, Rm 3005**

1. BUY OR NOT TO BUY ORGANIC FOOD? A CASE STUDY ON PRAGUE'S POPULATION  
Jan Urban and Milan Ščasný, Charles University Environment Center, Prague, the Czech Republic
2. ALTERNATIVE AGRI-FOOD NETWORKS IN HUNGARY  
Bálint Balázs, ESSRG, Szent István University, Hungary  
Borbála Simonyi and Csilla Kiss, Védegylet (Protect the Future), Hungary
3. SYSTEM ARCHETYPES TO DIAGNOSE CHALLENGES OF SUSTAINABLE CONSUMPTION AND PRODUCTION IN THE FOOD SECTOR  
Márton Herczeg, Danish Topic Centre on Waste Resources, Denmark  
Péter Bodó, Geologika Ltd., Hungary
4. CHALLENGES IN THE PRODUCTION AND CONSUMPTION OF ORGANIC FOODS IN HUNGARY  
Mária Hofer and Judit Varsányi, Multidisciplinary Doctoral School at Széchenyi István University, Hungary (tbc)

*Questions, comments and discussion*

**13:00 – 14:00 Lunch break**

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**14:00 – 16:00 Parallel sessions II.**

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**A. Behaviour, values and lifestyles, Auditorium III.**

1. ROOTLESS AND CLUSTERED ENVIRONMENTALLY SIGNIFICANT CONSUMPTION. A CASE STUDY FROM CLUJ-NAPOCA (ROMANIA)  
Laura Nistor, Babes-Bolyai University, Cluj-Napoca, Romania
2. ENVIRONMENTALLY FRIENDLY BEHAVIOR: CONSISTENT OR NOT?  
Melinda Majláth, BMF Keleti Károly Kar, Hungary
3. VALUES AND LIFESTYLE: DO CONSUMERS DECLARING SUSTAINABLE VALUES DEMONSTRATE SUSTAINABLE CONSUMPTION PATTERNS?  
Mózes Székely, Hungarian Academy of Sciences, Research Group of Communication Theory  
Gyöngyvér Gyene, Institute of Psychology, ELTE University, Hungary  
Katalin Pörzse, Hungarian Academy of Sciences, Research Group of Communication Theory  
Szabolcs Takács, Institute of Mathematics, ELTE University, Hungary
4. THE SUSTAINABILITY OF THE CONSUMPTION OF UNIVERSITY STUDENTS  
M. Tóth, Gy. Málóvics and J. Tóth, University of Szeged, Faculty of Economics and Business Administration, Hungary

*Questions, comments and discussion*

**B. Actors and factors influencing sustainable consumption, Rm 3005**

1. WHAT ROLE CAN CIVIL SOCIETY PLAY TO ENCOURAGE SUSTAINABLE CONSUMPTION PATTERNS IN THE CEE REGION?  
Burcu Tuncer and Satu Lähteenoja, UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production, Germany  
Éva Csobod, Regional Environmental Centre, Szentendre, Hungary

- Martin Charter, The Centre for Sustainable Design, University College for the Creative Arts at Farnham, Surrey, UK
2. THE ROLE OF TIMING IN THE SUCCESS OF ENERGY SAVING PROGRAMMES  
Mikko Rask and Eva Heiskanen, National Consumer Research Centre, Finland  
Ynke Feenstra and Ruth Mourik, ECN, The Netherlands
  3. INFORMAL NETWORKS IN DIRECT MARKET DEVELOPMENT AT TISZA CATCHMENTS  
Zsuzsanna Flachner, MTA-SZTAKI, Hungary  
Andrea Szabadkai, SZÖVET – Living Tisza Association, Hungary
  4. USING THE LATEST RESEARCH FOR BETTER COMMUNICATION ON SUSTAINABLE CONSUMPTION - CASE STORY OF ONE DID IT.  
Marja Salo, One did it Ltd., Finland  
Satu Lähteenoja and Michael Lettenmeier, UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production, Germany

*Questions, comments and discussion*

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### **16:00 – 16:30 Coffee break**

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### **16:30 – 17:00 Closing of the conference, *Auditorium III*.**

Short summary by Session Chairs

#### **Registration and fees**

Participation at the conference is free of charge.

To register, please send an email to [konferencia@tve.hu](mailto:konferencia@tve.hu) with the following information:

- Your name
- Affiliation (organisation) and position
- Email address

The deadline for registrations is **3 October**, 2008.

#### **Further information**

Further information about the conference can be found at:

<http://eman2008.uni-corvinus.hu/index.php?id=20229>

Or, alternatively, you can write to the organisers at [konferencia@tve.hu](mailto:konferencia@tve.hu)