

What role can civil society play to encourage sustainable consumption patterns in the CEE region?

Presented by:

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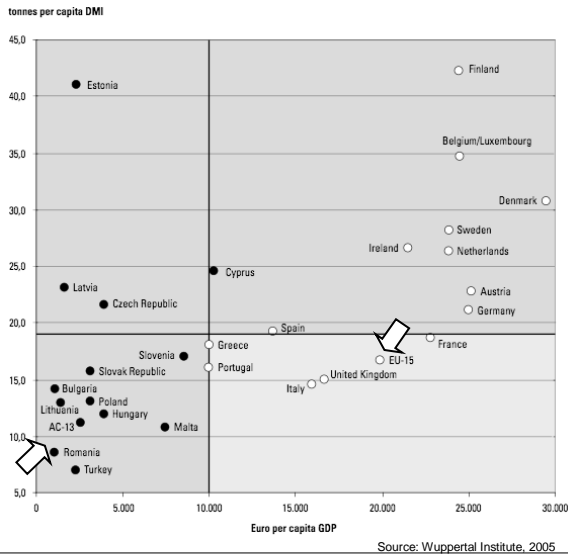
Burcu Tunçer, Elli Kotakorpi, Eva Csobod, Martin Charter

Outline of the presentation

- Introduction
- CSO involvement in SC - why it is important?
- The role of CSOs in CEE region - barriers and opportunities
- Two new projects on CSO involvement
 - Inform and Engage: CSO Platform on SCP
 - Engage and Pilot: Civil Society and Research Community Partnering for SCP
- Conclusions



Challenges for sustainable consumption SC as an opportunity towards resource efficiency

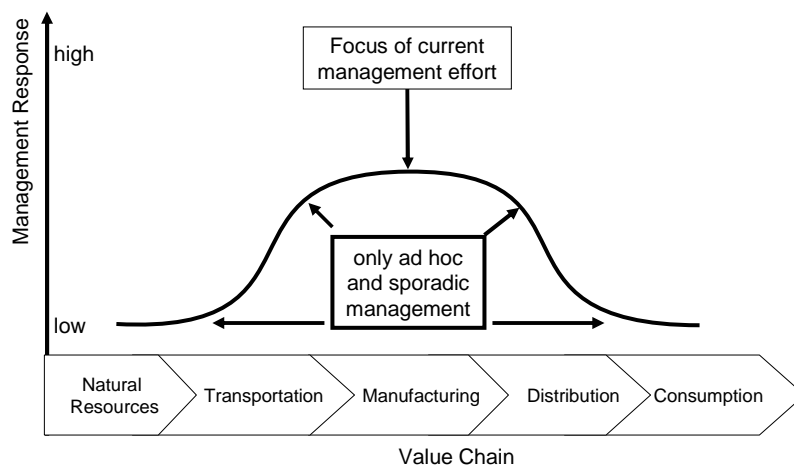


Challenge for CEE !

CEE countries will need to increase their resource productivity by a factor of 5 or even more!

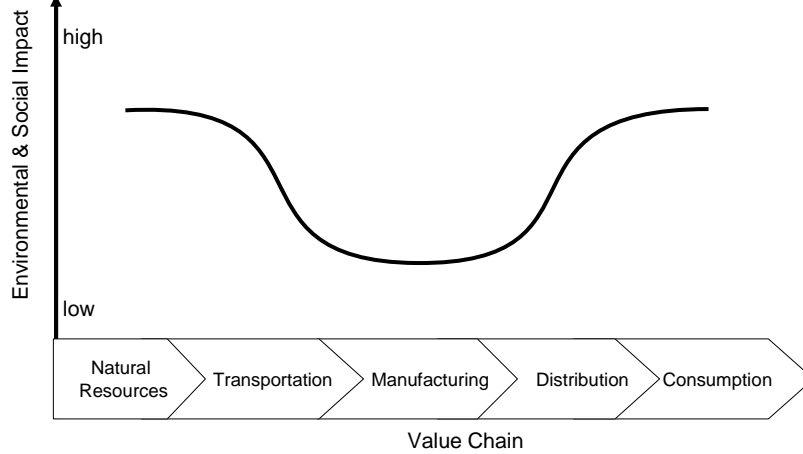
Can CEE region generate high economic and social welfare from relatively low material input?

Business and public policy innovations Systematic priority identification in the supply chain & the use-phase Current Management Effort



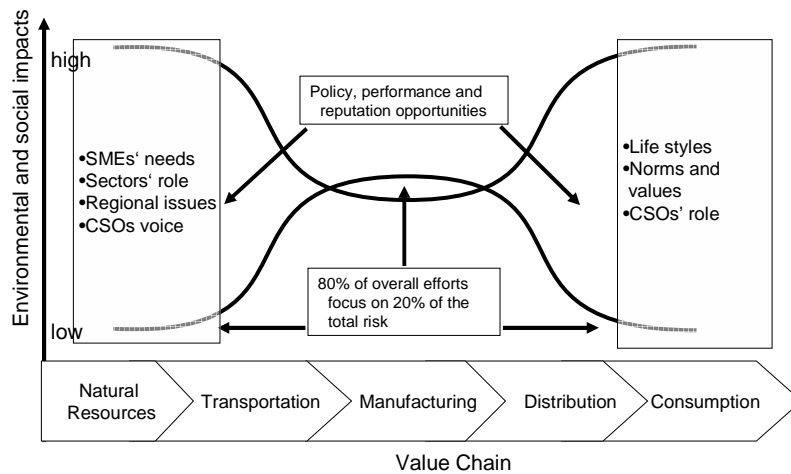
Business and public policy innovations
 Systematic priority identification in the supply chain & the use-phase

Impacts and Opportunities among consumer products



Business and public policy innovations
 Systematic priority identification in the supply chain & the use-phase

Mismatch between the two



The potential role of CSOs in SC

At the moment, civil society organisations aren't participating very actively in the high-level sustainable consumption and production policy processes and research, even though their participation is considered to be crucial in the implementation of ambitious sustainability strategies.



Source: CSCP

Current CSO practices towards SCP in CEE region

CEE-countries	Number of areas where action had been taken (5 = top score)	Number of areas where action had been announced (5 = top score)
Bulgaria	3	1
Czech Republic	3	0
Hungary	5	1
Latvia	4	0
Romania	0	2
Serbia	1	1
Ukraine	2	1
Other countries	Number of areas where action had been taken	Number of areas where action had been announced (5 = top score)
Belgium	5	4
Germany	5	0
USA	5	0
Norway	2	0

(Source: Anped 2007)

Barriers and opportunities for CSO action towards SCP in CEE region

Barriers

- Lack of proper and stable funding
- Lack of knowledge
- Lack of efficient dialogue between different stakeholders

QuickTime™ and a TIFF (Uncompressed) decompressor are needed to see this picture.

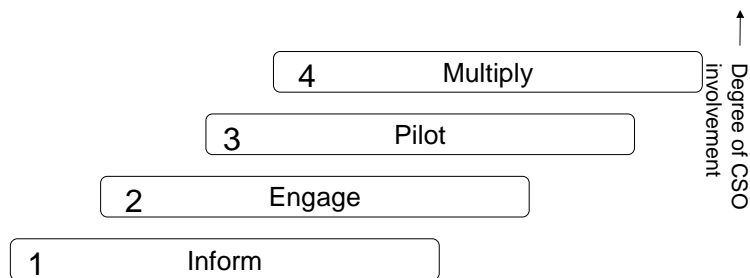
Opportunities

- Good networks with local actors, close to consumers
- Good examples:
 - Hungarian Network for Sustainable Production and Consumption
 - Greening the Trade Network



Source: ANPED 2007 and REC 2008

Stages of CSO involvement in SC



(inspired by Smith, 1994)

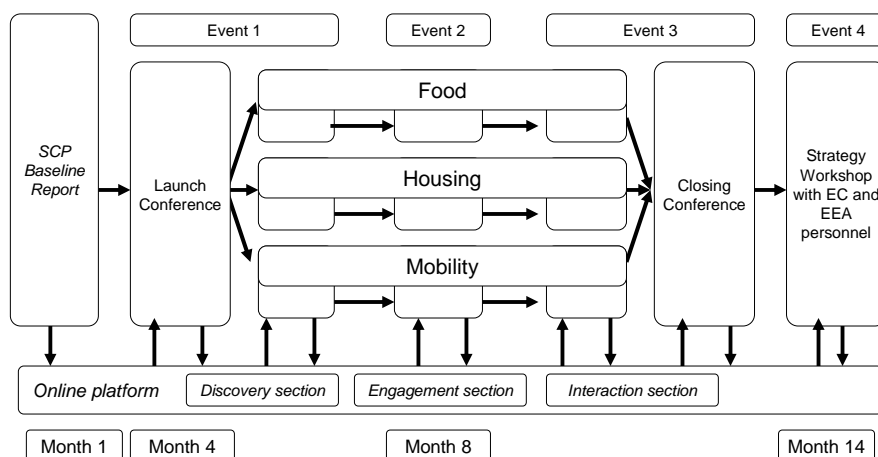
Two Recent FP7 Projects on Civil Societies Role Towards SCP (Stages 1,2 & 3)

Civil Society Organizations Platform on Sustainable Consumption & Production (CSO Platform on SCP)



Objective	To provide a dialogue platform that can give CSOs a space for identifying research needs and influencing political decisions on SCP.
Scope	It will focus on major impact areas of <u>food and drink</u> , <u>housing and mobility</u> that are responsible for 70% of environmental damage in the EU.
Activities	<ul style="list-style-type: none"> • Base line report (overview of trends, drivers, impacts within high impact consumption areas, as well as an overview of current CSO activities backed up by interviews, innovative and creative action areas towards SCP) • Launch conference (13-14 October 2008), Impact area workshops (mid of February 2009), Closing Conference, Strategic Summary Workshop for Policy Feedback • Online dialogue platform
Partners	<ul style="list-style-type: none"> • UNEP/Wuppertal Institute Centre on SCP (CSCP) • Regional Environmental Centre (REC) • Centre for Sustainable Design (CfSD)

CSO Platform on SCP Project timeline



CSO Platform on SCP Get engaged!

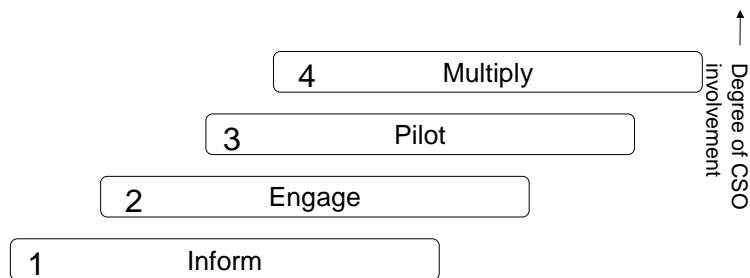


www.scp-dialogue.net

SCP Dialogue coming in 2008

Stay tuned on the upcoming dialogue platform on sustainable consumption and production.
Send an email to engage@scp-dialogue.net.

Stages of CSO involvement in SC



(inspired by Smith, 1994)

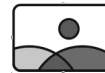
Stages 2 & 3: Civil Societies Role Towards SCP

Civil Society and Research Community Partnering for SCP



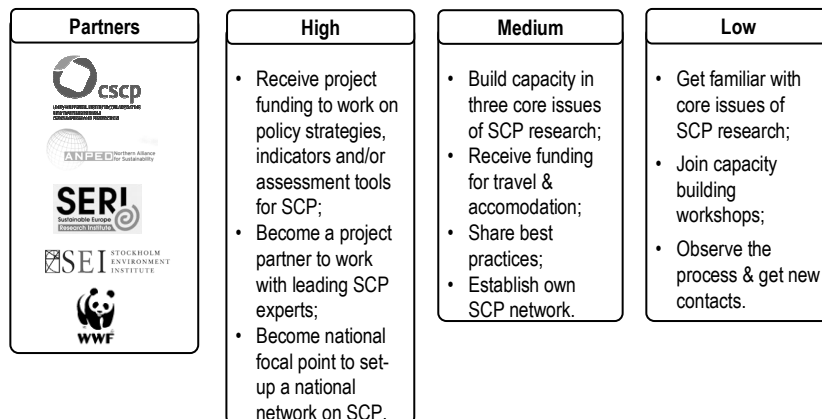
Objective	To create partnerships between civil society organisations and their stakeholders (especially research community) to increase their involvement in SC(P) research.
Scope	To provide new insights for increasing efficiency of <u>policy strategies, assessment tools and indicators</u> for SCP through small-scale exploratory actions.
Major Activities	<ul style="list-style-type: none"> • State of the art review (in three core areas policy strategies, assessment tools and indicators) - Kick off November 2008! • Survey to identify gaps of knowledge • Setting-up of national networks lead by civil society focal points (acquiring of <u>new partners with financial support</u>) • Capacity-building workshops on three core areas • Exploratory actions/small-scale projects within three core areas • Match-making between research institutions & CSOs and announcing partnerships at the closing conference

Civil Society and Research Community Partnering for SCP Why get involved?

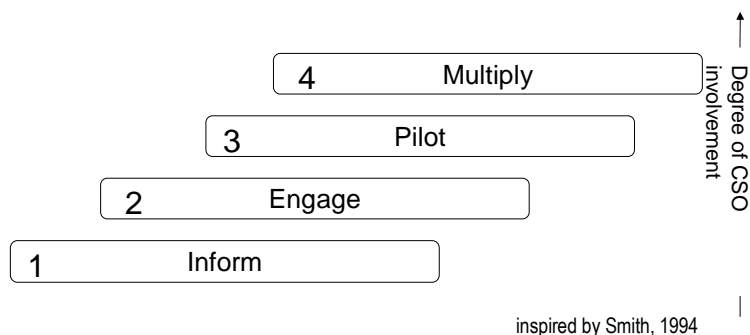


Why should your civil society organisation get involved?

Three possible levels of engagement:



How to multiply?



Multiplying actions is the key for CSOs to become leaders for change towards sustainable consumption

Thank you for your attention!

For more information, please contact:

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